



Vol. 1 Issue 2

September 2011

Editorial

Here comes the second issue of BLOOM. Hope BLOOM has not only been successful in ushering in a new beginning in internal communications, but has initiated the process of instilling a sense of 'oneness' and 'openness', and a feeling of being connected. I had once read a quote by Eugene F. Ware which said, "All glory comes from daring to begin". That is exactly what we did by launching BLOOM. We received a host of encouraging feedback; check out some of the feedbacks in this issue. Now the real challenge for us is to constantly improve and leverage BLOOM as an effective medium of communication. Our endeavour will be to make BLOOM continuously interesting and innovative but that will be possible only with your contributions, suggestions and feedback. Do take time off to read BLOOM and send your feedback to mukhopadhyay.mohar@balmerlawrie.com.

In this issue we've tried to capture the festive spirit, which is reflected in the mast head. The festive season has set in with much fervor. We celebrated Janmashtami, Eid, Ganesh Puja and Onam in the recent past and are now gearing up for Durga Puja, Navratri and Dussehra celebrations. BLOOM wishes you and your families tons of happiness for the festive season.

By the way, BLOG (Balmer Lawrie Organisational Gazette) – the half yearly House Journal should be in your hands before the next issue of BLOOM. Have a great month ahead!

Mohar

BL Updates



A Round-Table on 'Emerging Challenges in Corporate Governance' was held at the International Management Institute (IMI), Kolkata on 10th August, 2011. The programme was attended by C&MD, all the Directors (including Independent Directors) and EDs.



The Grease Processing & Lube Oil Blending Plant at PT Balmer Lawrie Indonesia was inaugurated by Shri S K Mukherjee, C&MD on 15th August, 2011. In photo are seen C&MD, members of the Engg & Projects Team who set up the Plant, and the Management Team and employees of PT Balmer Lawrie Indonesia.

Customer appreciation for CFS

It was a happy moment for the CFS Mumbai team, when they received a letter of appreciation (dated 9th August, 2011) from The Bombay Custom House Agents' Association (CHAA), on the initiative taken to introduce RFID System at the JNPT CFS.

In the letter the Association congratulated Balmer Lawrie on the success of this venture and landed benefit accruing to CHAA in tracking of the containers.



On 18th August, in a tree plantation programme at CFS Kolkata, 130 saplings were planted in the factory premises. *In photo (clockwise) are Shri R K Murthy, Shri Sushil Duggar, Shri Kashinath Banerjee with others, and Shri Sudip Goswami.*



A Long Term Settlement with the Balmer Lawrie Employees Union of SBU-G&L Sewree and Mumbai Office was signed on 25th August at Mumbai. In photo, Members of the Union are seen with Mr. Ananda Sengupta, Mr. P P Sahoo, Mr. Anand Dayal and others.



Shri S K Mukherjee, C&MD along with the Directors visited the Manali Complex on 30th August 2011. During the visit they participated in a tree plantation programme in the factory premises. In photo are seen glimpses of the visit.

Independence Day Celebrations



Independence Day was celebrated at the Asaoti Plant. Plant In-charge Shri S P Singh hoisted the tricolor in the presence of Asaoti employees and their families.

A tree plantation program was also organized on the occasion, when officers and their families planted saplings within the factory premises.

In photo are glimpses from the occasion.

Independence Day was celebrated by members of the senior management team residing at 39, Ballygunge Circular Road, Kolkata. In photo, Shri V R S Pillai hoists the National flag in the presence of Shri R K Murthy, Shri H K Bhoklay and others.





A training programme on "Beyond Customer Satisfaction" was organized at the Scope Convention Centre in New Delhi on 19th & 20th August, 2011. 23 Officers of SBU: Tours & Travel participated in the programme. (In photo the participants are seen along with the Trainer.)



Free Eye Camp at HO Kolkata

A free eye check-up camp was organised on 12th August at Head Office, Kolkata in association with Priyamvada Arvind Birla Eye Hospital.

The camp was organised for all HO based staff of Balmer Lawrie. 140 employees attended the camp and got their eyes checked.



A computer literacy programme on "MS Office - Intermediate" was organised for Kolkata based employees in Supervisory and Junior Management Cadre on 17th and 18th August, in collaboration with the Institute of Computer Accountants [ICA]. 14 employees attended the programme.



A factory visit for the MBA Students of Indian Institute of Social Welfare and Business Management (IISWBM) was organised at the G&L Plant in Kolkata on 30th July and 6th August. The visit was facilitated by G&L Kolkata on request from the Institute. 40 students visited the plant in two batches. (In photo the students are seen with Mr. Ananda Sengupta, GM [Operations], Mr. Abhijit Roy, DGM [Mfg] and Shri Subrata Deb, Manager [HR].)

On 26th August, at the invitation of IISWBM, Mr. Subrata Deb, delivered a guest lecture-cum-presentation to the students on Balmer Lawrie, focusing on the HR initiatives taken by the company, with special reference to G&L Kolkata.



Calcutta Emmanuel School – Addition to the School Complex

On 15th August, The Calcutta Emmanuel School, Jadavpur organized a special Independence Day programme for the inauguration of the new school building (for Classes XI & XII), sponsored by Balmer Lawrie under its CSR programme. Shri G N Mattoo, GM [HRS] was the chief guest in the function. Around 200 students belonging to the economically backward group will benefit from this new school building.

Scholarship Schemes as part of CSR Programme

As part of the CSR Programme, two new Schemes for the benefit of the disadvantaged section of the society have been launched. The gist of the Schemes is mentioned below:

SCHOLARSHIP FOR SC/ST/PH STUDENTS - GRADUATION/DIPLOMA COURSES IN ENGINEERING

Scholarship for SC/ST/Physically Handicapped Students (Both Boys & Girls) for pursuing Degree/Diploma Courses in Mech./Chemical/Civil/Electrical/Computer Sciences in Govt. managed/approved (AICTE) Engineering/Polytechnic Colleges @ Rs.40,000 per annum each for Degree and Rs.30,000 per annum each for Diploma. 1st Yr & 2nd Yr Students pursuing Degree/Diploma Courses may apply.

Number of students to be granted scholarship will be 50 for Degree and 50 for Diploma.

Duration of Scholarship: Degree – 4 yrs for first year & 3yrs for second year students; Diploma – 3 yrs for first year & 2 yrs for second year students.

FREE OF COST TRAINING FOR IATA DIPLOMA IN TRAVEL & TOURISM OPERATIONS [ONLY FOR GIRLS]

Free of cost 3-month training through an approved training institute leading to IATA Diploma in T&T for 100 women.

Stipend of Rs.3000 per month will be given to each student for the duration of the course.

Duration of Course : 3 months [4 days in a week, 80 hours in a month – Total 240 hours in 3 months]. Successful students will be awarded the IATA Diploma in Travel & Tourism Operations.

Last date of receipt of application for both the scholarships: 31st October, 2011

Though the schemes are not meant for employees' children, we seek the support and cooperation of all Employees to give the Schemes wide publicity in their neighbourhoods and social circles. More details of the Schemes are available on the website www.balmerlawrie.com. For any further clarification you may contact Mr. L B Singh, Manager [CSR] (singh.lb@balmerlawrie.net).

Personnel Information – August 2011

Promotion

- **Smt. Pukhraj Sabharwal**, T&T has been promoted to General Manager [Tours & Travel], effective Aug 01, 2011. She will now head SBU: Tours & Travel.

Congratulations Smt. Sabharwal and wish you all success in the years ahead!

Transfer

- **Shri Rothin Ghosh**, AGM [Travel] in T&T, Mumbai has been transferred to T&T, Delhi as Officer on Special Duty [Defence Business].
- **Shri K C Rajagopal**, Manager [Maintenance] in LI, Chennai has been transferred to Engineering & Projects Dept., Chennai as Manager [E&P].
- **Shri Bal Kishan**, Vigilance Dept. - Delhi has been transferred to T&T, Delhi as Dy. Manager [Accounts].
- **Shri Kundan Kumar Sinha** has re-joined Corp. A&F Dept. as Asst. Manager [A&F], upon the cessation of secondment to Transafe Services Ltd.

Wish you all the best in your new roles!

Redesignation & Change in Responsibility

- **Shri Manjul Khare**, AGM [LS & Travel], Lucknow is now Regional Manager [TT]-East.
- **Smt. Sandhya Malik**, Sr. Branch Manager [Travel] in T&T, Delhi is now Regional Manager [TT]-North.
- **Shri Manish Grover**, Manager [Business Development] in T&T, Mumbai is now Branch Manager [Travel]-Mumbai.
- **Shri R M M A Khader**, Dy. Manager [Operations] in LI, Chennai is now responsible for Liaison with Customs and Export operations of LI, Chennai.
- **Shri V Bhavani Shankar**, Dy. Manager [Commercial] in LI, Chennai is now Dy. Manager [Operations].
- **Shri S Loganathan**, Asst. Manager [Operations] in LI, Chennai is now Asst. Manager [Commercial].

Wish you all the best in your new roles!

New Member

- **Shri Ajay Kumar Singh** joined SBU: T&T, Lucknow as Jr. Supervisor [Marketing].
- **Km. Aparna Tiwari** joined SBU: T&T, Lucknow as Jr. Supervisor [Travel].

Welcome both of you to the Balmer Lawrie family and wish you all the best!

Feedback on BLOOM – August Issue

We received emails from many of our colleagues with very encouraging feedback. We thank all of you for the kind words. Below are some of the feedbacks:

Congratulations for the beautiful and colourful surprise on Independence Day. The entire LI team will contribute for taking forward the journey. - Team LI

I am happy to see/read BLOOM. It connects all of us and we all should express ourselves through this. Thanks for the good work. All the best. - Samir Ghosh

Thanks for your mail on the subject. It was much needed and awaited to be welcomed. It gives a sweet fragrance of Balmer Lawrie all around and we definitely look forward despite overstretched working schedule to get ourselves apprised about all latest happenings in our organisation on our desktop. Best Wishes. - Sangeeta Gupta, Travel-Delhi

Let "Bloom" bloom steadily and spread its fragrance that remain with us for ever and ever. Wishing you all the best!!! - Chennai HR Team

Congrats and many thanks for bringing out BLOOM so nicely. It's really marvellous! BLOOM will surely blossom day by day to sprinkle fragrance of our BL all around.- Dr. B. Ghosh

An excellent initiative. A need was felt for this since long. Sincerely hope and believe this would do a lot to keep us abreast of the developments in the BL family. Kudos to the entire team from "Corporate Communications". - Krishnendu Mondal

Glimpses from the City of Joy



The Howrah Station is one of the four intercity train stations serving Howrah and Kolkata; the others are Sealdah Station, Shalimar Station and Kolkata railway station in Kolkata. Howrah is situated on the West bank of the Hooghly River, linked to Kolkata by the magnificent Howrah Bridge which is an icon of Kolkata. It is the busiest and second-oldest station and the largest railway complex in India. In 1854 the British colonial government in India started building a rail link from Kolkata to the coalfields in Bardhaman district. This was the second railway line constructed in India after the first one from Mumbai to Thane in 1853.